

الغرفة الإسلامية للتجارة والتنمية  
Islamic Chamber of Commerce and Development  
Chambre Islamique de Commerce et de Développement



# CONCEPT NOTE



Best of Entrepreneurship Asia Series

## TECHPRENEURSHIP: STRATEGY, INNOVATION & LEADERSHIP

24<sup>th</sup> SEPT, 2024 | ITCN ASIA, EXPO CENTER, KARACHI





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Islamic Chamber of Commerce and Development  
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# Participating Countries

- |             |              |            |            |          |              |                      |            |           |
|-------------|--------------|------------|------------|----------|--------------|----------------------|------------|-----------|
|             |              |            |            |          |              |                      |            |           |
| AFGHANISTAN | AZERBAIJAN   | BAHRAIN    | BANGLADESH | BRUNEI   | INDONESIA    | IRAN                 | IRAQ       | JORDAN    |
|             |              |            |            |          |              |                      |            |           |
| KAZAKHSTAN  | KUWAIT       | KYRGYZSTAN | LEBANON    | MALAYSIA | MALDIVES     | OMAN                 | PAKISTAN   | PALESTINE |
|             |              |            |            |          |              |                      |            |           |
| QATAR       | SAUDI ARABIA | SYRIA      | TAJKISTAN  | TÜRKIYE  | TURKMENISTAN | UNITED ARAB EMIRATES | UZBEKISTAN | YEMEN     |



# BOE, ASIA OBJECTIVES



# EXPECTED OUTCOMES

Policy recommendations

MoUs for Partnerships

Knowledge sharing & best practices

Networking

International visibility of entrepreneurs

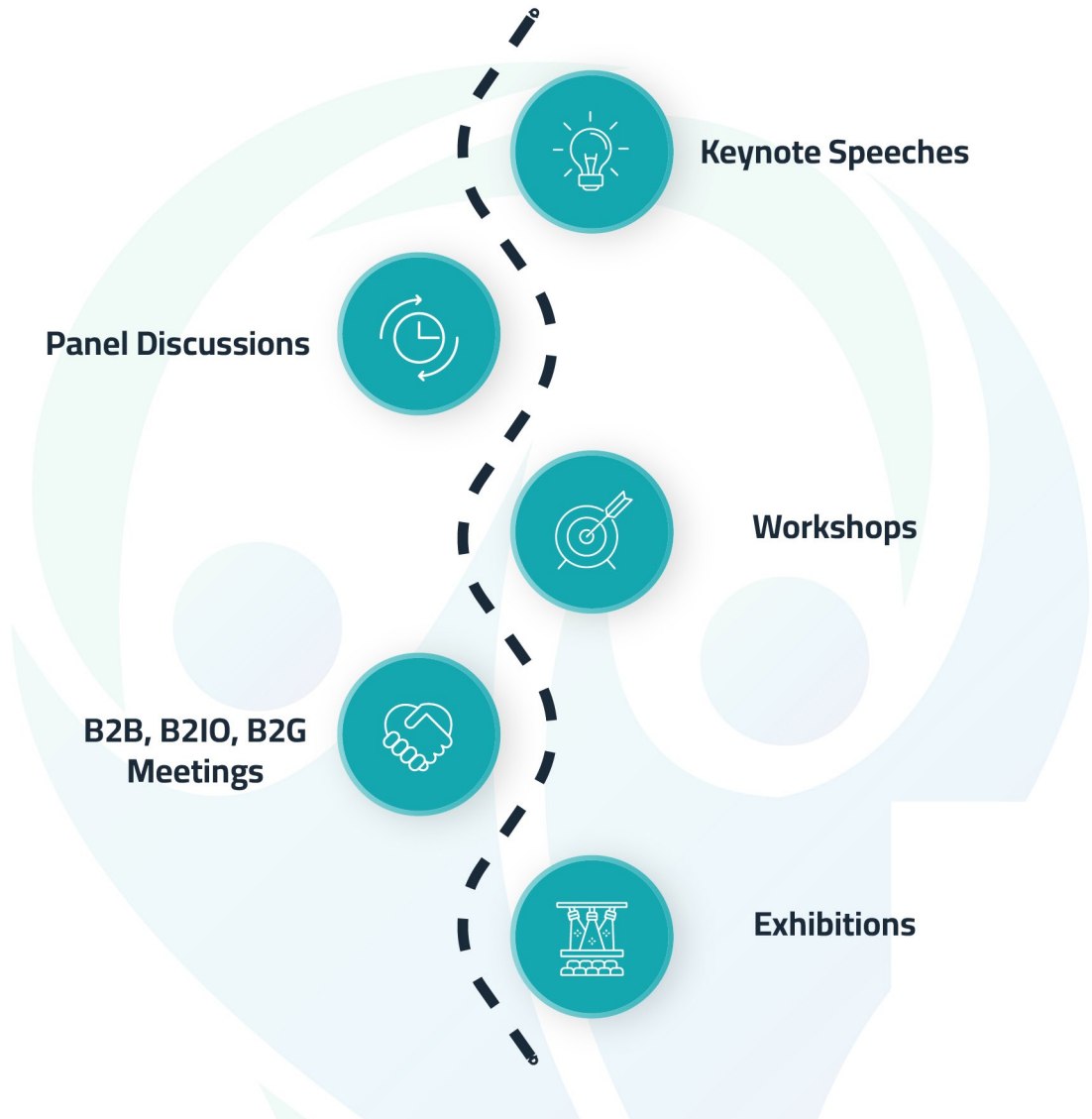
Platform for promotion of ecosystem initiatives

Capacity Buliding

Verified Databases Online

B2B, B2IO, B2G Meetings

# EVENT FORMAT



# BOE ASIA 2025

## SNAPSHOT

### Participating countries

Afghanistan, Azerbaijan, Bahrain, Bangladesh, Brunei, Indonesia, Iran, Iraq, Jordan, Kazakhstan, Kuwait, Kyrgyzstan, Lebanon, Malaysia, Maldives, Oman, Pakistan, Palestine, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Uzbekistan, and Yemen

### Target audience

Participating country trade delegations comprising of sector associations, businesses, chambers of commerce, regional economic cooperation agencies, international organizations, special technology zones and incubation centers.

### BOE Asia, Techpreneurship Strategy, Innovation & Leadership

Venue: Karachi Expo Center

Sept 24th 2025



# BUILDING ON PAST SUCCESSES



The Best of Entrepreneurship (BOE) Asia Series serves as a strategic platform that brings together entrepreneurs, policymakers, and industry leaders from OIC countries and other nations from the global south.

Launched in 2021 as a national initiative and has since evolved into regional platform, ICCD's BOE Pakistan Series has successfully delivered six sessions, engaging **1,000+ participants**, **40+ speakers**, and receiving coverage from **20+ local media outlets**.

The first regional edition under the BOE Asia Series, themed **"AgriTech: Feeding the Future,"** was held on August 28, 2024, at Expo Center Karachi. It addressed the urgent need for advancing food security among OIC member states. The conference brought together **350+ participants**, **20 expert speakers**, and **international delegates** from **14 countries**.



## PARTNERSHIPS

Strategic Partners



Strategic Sponsor



# BEST OF ENTREPRENEURSHIP ASIA SERIES

## THEME

### **TECHPRENEURSHIP: STRATEGY, INNOVATION & LEADERSHIP**

24<sup>th</sup> Sept. 2025  
ITCN Asia, Expo Center, Karachi

In an era of unprecedented technological advancement, the need for innovation, strategic vision, and strong leadership has never been more essential. Recognizing the transformative power of technology and the rapidly evolving entrepreneurial landscape, the upcoming Best of Entrepreneurship Asia Series will explore key leadership styles and strategies for success in this evolving era.

This series will serve as a platform for high-level dialogue, knowledge exchange, and best practices among leading entrepreneurs, investors, policymakers, institutions, and academia. In addition to insightful discussions, it will feature capacity-building workshops designed to equip participants with valuable knowledge and showcase opportunities for regional growth and innovation.

#### **Panel 1:**

On Strategy & Innovation

#### **Panel 2:**

On Leadership: Developing  
Culture & Risk Appetite

#### **Workshop:**

Tech Opportunities for  
Regional Growth.

#### **Key Stakeholders**

Private Sector Representatives

SME Entrepreneures

International Organizations

Development Banks

International Chambers

Academia

Incubation Centers

# BEST OF ENTREPRENUERSHIP ASIA SERIES

Theme: Techpreneurship - Strategy, Innovation & Leadership  
24<sup>th</sup> Sept 2025 – ITCN Asia, Expo Center Karachi, Pakistan

## AGENDA

| TIME   | ACTIVITY        | DETAILS   | SPEAKERS  |
|--|-----------------|---|---|
| 10:00 - 10:30  | Opening Session | Welcome and keynote addresses by distinguished speakers.  | <ul style="list-style-type: none"> <li>ICCD Secretary General</li> <li>FPCCI President</li> <li>Chief Guest</li> </ul>  |
| 10:45 - 11:45  | Panel 1         | <p><b>On Strategy &amp; Innovation:</b></p> <p>This panel will explore the strategies that have been successful in the past and future opportunities given the current economic landscape.</p>  | <ul style="list-style-type: none"> <li>Business owners of established tech companies (10+ years old)</li> <li>Start-ups (3 years old)</li> </ul>                          |
| 11:50 - 12:50  | Panel 2         | <p><b>On Leadership: Developing Culture and Risk Appetite.</b></p> <p>This panel will delve into the critical role of leadership in shaping organizational culture and fostering a risk-taking mindset. Panelists will discuss strategies for building high performance teams, cultivating a positive work environment, and inspiring innovation.</p> | <ul style="list-style-type: none"> <li>Business leaders,</li> <li>Entrepreneurs, Executives from Large Corporations, Social Entrepreneurs and industry experts</li> </ul> |
| 13:00 - 14:00 <b>Networking Lunch &amp; Prayer Break</b> |                 |   |   |
| 14:10 - 15:10  | Workshop        | Tech Opportunities for Regional Growth  | <ul style="list-style-type: none"> <li>International Organizations</li> </ul>   |
| 15:15 - 15:25  | Closing Remarks | Islamic Chamber of Commerce and Development   |   |

## 15:30 - 18:00 Stall Visits | B2B Networking



SCAN TO SHARE YOUR INTEREST

# SPONSORSHIP PACKAGES



|   |  |
|---|--|
| <p>Strategic Sponsor<br/><b>(3.5 Million) PKR</b><br/>12300 USD</p> | <p>Panel Sponsor<br/><b>(700,000) PKR</b><br/>2500 USD</p>               |
| <p>Workshop Sponsor<br/><b>(700,000) PKR</b><br/>2500 USD</p>       | <p>Networking Lounge Sponsor<br/><b>(1 million) PKR</b><br/>3500 USD</p> |

**Participants: 20% early bird discount applicable till 31<sup>th</sup> August 2025.**

Chambers: Rs. 4500/person | Corporates: Rs. 7000/person | Students: Rs. 1000/person

For partnership opportunities or to explore collaboration, please visit our website  
at [www.boeseries.com](http://www.boeseries.com) or contact us directly at [emd@iccdglobal.com](mailto:emd@iccdglobal.com)

# BEST OF ENTREPRENUERSHIP ASIA SERIES

Theme: Techpreneurship - Strategy, Innovation & Leadership  
24<sup>th</sup> Sept 2025 – ITCN Asia, Expo Center Karachi, Pakistan

## SPONSORSHIP PACKAGES

| S.NO. | PACKAGE DETAILS   | PANEL SPONSOR<br>RS.0.7 M | WORKSHOP SPONSOR<br>RS.0.7 M  | B2B NETWORKING SPONSOR<br>RS.1 M | STRATEGIC PARTNER<br>RS.3.5 M |
|-------|---|---------------------------|-------------------------------|----------------------------------|-------------------------------|
| 1     | Sponsor's Logo on Stage Backdrop  | Branding at Panel         | Branding at the workshop area | Branding at B2B Networking area  | Yes                           |
| 2     | VIP Invitations to attend the Opening Ceremony                              | 8                         | 4                             | 6                                | 10                            |
| 3     | Speaking Slot at the Conference   | Panel Kenynote            | Workshop Keynote              | No                               | Opening Session               |
| 4     | Promotion on Social Media Platforms (Annoucement + Corporate message)       | 1+1                       | 1+1                           | 1+1                              | 1+2                           |
| 5     | Promotion of Sponsor's Name and Logo on the Conference Website              | Yes                       | Yes                           | Yes                              | Yes                           |
| 6     | Sponsors' name in the ICCD Newsletter for the event                         | Yes                       | Yes                           | Yes                              | Premium slot                  |
| 7     | Sponsors' promotional video at the Conference                               | Panel Opening             | Workshop Opening              | Netwroking Area                  | Opening Session               |
| 8     | B2B Meetings with Intl' delegations on priorty basis                        | 1                         | 1                             | 1                                | 2                             |
| 9     | Branding on Agenda (Website, digital brochure, social media)                | Yes                       | Yes                           | Yes                              | Yes                           |
| 10    | Interview with sponsor to be published on all ICCD's social media platforms | 30 Sec                    | 30 Sec                        | 60 Sec                           | 120 Sec                       |
| 11    | Publication of a Press Release mentioning the Sponsor's participation       | Yes                       | Yes                           | Yes                              | Yes                           |
| 12    | Number of Entry Passes for the Sessions                                     | 5                         | 5                             | 10                               | 20                            |
| 13    | Souvenirs to the Sponsors by ICCD Officials                                 | Yes                       | Yes                           | Yes                              | Yes                           |
| 14    | Sponsor's Logo on Digital Outcome Document of the Conference                | Yes                       | Yes                           | Yes                              | Yes                           |
| 15    | Distribution of Sponsor's Brochure/Giveaways                                | Yes                       | Yes                           | Yes                              | Yes                           |
| 16    | Discount on Sponsorship packages in the upcoming Conferences                | 10%                       | 10%                           | 15%                              | 20%                           |

\* Technology Partner \* Knowledge Partner \* Media Partner:

Partnership details will be discussed and finalized mutually.

### FOR SPONSORSHIP, PLEASE CONTACT:

Email: [emd@iccdglobal.com](mailto:emd@iccdglobal.com); WhatsApp: +92-321-9285525

## TERMS & CONDITIONS FOR SPONSORSHIP

- 1) The creatives and theme development of the event & the placement of sponsor's logo will be on the discretion of the Media & Communication department of ICCD based in Cairo – Egypt.
- 2) The ICCD standard communication is in three languages; Arabic, English & French, wherever needed. This will engage the global audience of ICCD across the globe.
- 3) The sponsor's logo will be placed on "first come – first serve basis".
- 4) ICCD reserves the right to accept or reject any offer without any reason.
- 5) Due to the limited number of sponsorship options, it is suggested to confirm from sponsorship packages to ICCD in writing.
- 6) Exclusive of all government applicable taxes.
- 7) The high-resolution logo will be provided by the sponsors.
- 8) 100% advance payment at the time of confirmation.
- 9) The payment will be made through cross-cheque or direct bank deposit in favor of "Islamic Chamber of Commerce & Industry".



## CONTACT US

### EVENTS MANAGEMENT DEPARTMENT

Islamic Chamber of Commerce & Development (ICCD)

WhatsApp: +923342660207 | +923219285525 | Email: emd@iccdglobal.com | Website: <http://iccdglobal.com>

## ABOUT ICCD

### The Sole Representative of the Private Sector of 57 Islamic Countries

The Islamic Chamber of Commerce and Development (ICCD) is an international non-governmental organization affiliated to the Organization of Islamic Cooperation (OIC). It represents the private sector of 57 member Islamic countries via their national federations and chambers of commerce, in addition to muslim chambers of commerce in non-OIC countries, with a combined membership of 67 business entities.

The chamber aims to promote cooperation among its members in areas of trade, industry and information technology, as well as enhance investment opportunities and support economic development across the Islamic world.

## ICCD STRATEGIC PILLARS



HEADQUARTERS

REGIONAL OFFICE

REGIONAL OFFICE

REGIONAL OFFICE

PAKISTAN

EGYPT

TÜRKIYE

SAUDI ARABIA

# ICCD LEADERSHIP



**H.E. ABDULLAH SALEH KAMEL**  
President



**MR. AHMED EL WAKIL**  
Vice President



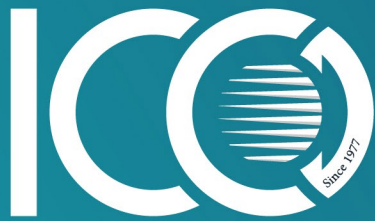
**SHEIKH KHALIFA BIN JASSIM  
BIN MOHD AL-THANI**  
Vice President



**MR. MUSTAFA RIFAT  
HISARCIKLIOGLU**  
Vice President



**MR. YOUSEF HASAN KHALAWI**  
Secretary General



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